



TO: Interested Parties
DT: 3/31/25
RE: Washington State Short-Term Rental Tax Survey

Methodology

This memo reflects the results from a statewide multi-modal survey of 500 registered voters in Washington state. The survey was conducted March 18-23, 2025 and has an overall margin of error ± 4.4 percentage points

Summary

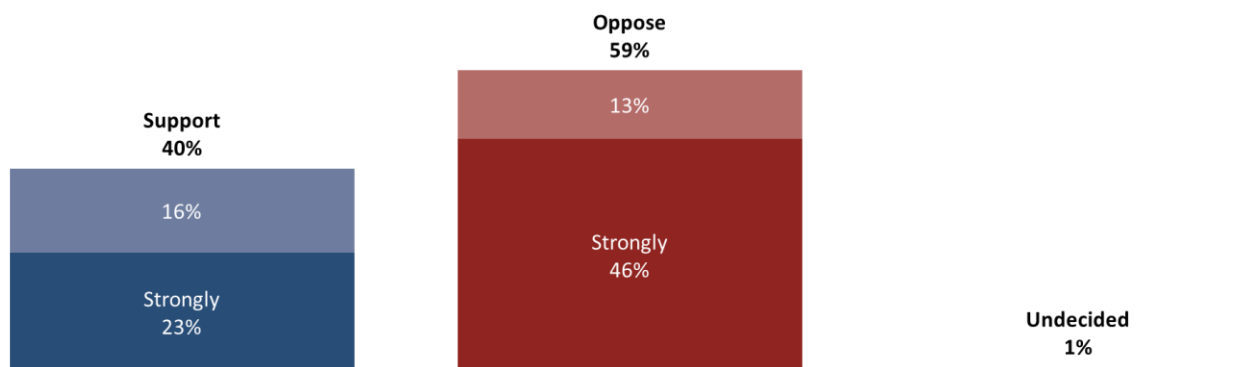
A majority of voters in Washington state oppose the state legislature’s plan to “allow local governments to impose a special excise tax of up to 4% on short-term rentals to fund affordable housing programs.”

Strong majorities believe this new tax will have negative consequences for Washington families and for short term rental hosts, and that it will unfairly benefit hotels.

Detailed Findings

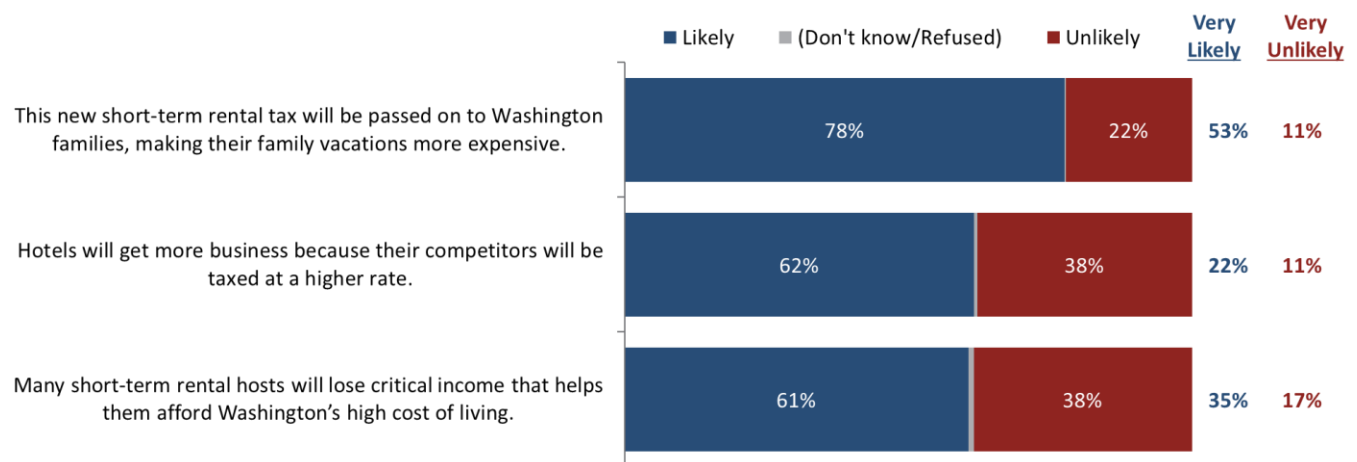
Prior to any messaging, a majority of voters in Washington state oppose “allowing local governments to impose a special excise tax of up to 4% on short-term rentals to fund affordable housing programs” and after hearing messaging for and against this new tax, six-in-ten Washington voters oppose this new STR tax.

Support for STR Local Option Tax



Most voters believe that new short-term rental taxes will make it more difficult for Washington residents to vacation and afford to live in the state.

- More than three-quarters of Washington state voters believe that this new short-term rental tax will be passed on to Washington families
- Most Washington state voters say it is likely that hotels will receive more business as a result of this new tax
- Most Washington state voters believe that short-term rental hosts will lose critical income that helps them afford Washington's high cost of living



Half of Washington state voters say they are less likely to vote for a legislator who supports this new STR tax. Only 1-in-4 say they would be more likely to vote for a legislator who supports the tax.

